Shanmuga Industries Arts & Science College
T.V.Malai

APRIL/MAY 2025

FEEN65B/CEEN65B — CREATIVE WRITING

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What are the different kinds of writing?
2. Define creative impulse.
3. What are the key features of poetry?
4. What is the difference between prose and non-features?
5. What is the significance of conflict in a story?
6. Define climax in a plot.
7. What is a travelogue?
8. What are the key elements of a newspaper article?
9. What is the purpose of a documentary?
10. How is radio writing different from television writing?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) What are the essential tools and techniques of creative writing?

Or

(b) Explain the role of creative ability in writing.

12. (a) Discuss the features of poetry and prose in creative writing.

Or

(b) How is writing for the media different from other forms of writing?

13. (a) How does character sketching contribute to storytelling?

Or

(b) Discuss the importance of dialogue in creative writing.

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14. (a) What are the key components of an effective travelogue?

Or

(b) How do you write an engaging advertisement?

15. (a) What are the key features of writing a documentary script?

Or

(b) Explain the differences between writing for television and writing for radio.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the different kinds of writing and their significance in creative expression.

17. Discuss the essential elements of poetry and prose with examples.

18. Describe the structure of a plot and explain the importance of conflict, climax, and resolution.

19. How do you write an effective newspaper article? Explain with examples.

20. Discuss the process of writing a documentary script, highlighting the differences between television and radio.

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